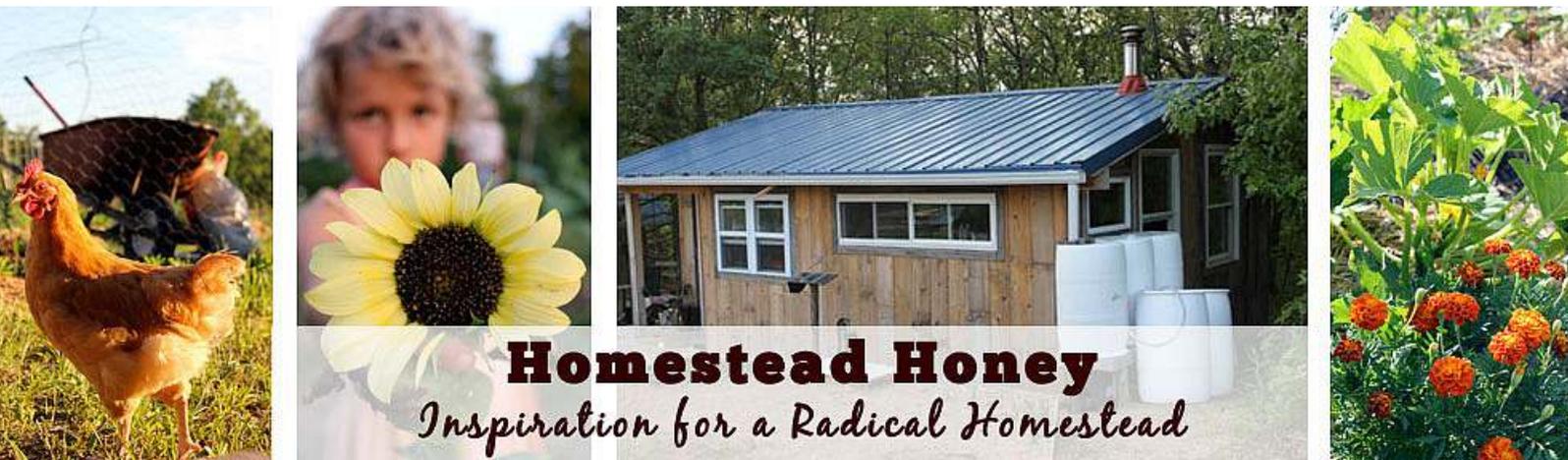


# Homestead Honey :: MEDIA KIT



## **Homestead Honey** *Inspiration for a Radical Homestead*

**Do you have a fantastic product or service  
that you want to share?**

Partner with me here at Homestead Honey.

Homestead Honey has a growing and engaged population of readers who are passionate about Homesteading, Gardening, Tiny Houses, Homeschooling, Off-grid Living, and Embracing your Dreams. Our readers are the type of people who choose to support small businesses, rather than shop at Big Box stores. They want quality products and services from companies that they feel good about supporting.

That's where you come in.

As a small business owner, you are likely looking for big impact on a small budget. You've identified your ideal customer, and would love to share your product with people who share your passion for simple, yet radical living. You want customers who LOVE your product, who will tell their friends about your services, and who will visit your company again, and again, and again!

# Hello!

I'm Teri Page,  
author of *Homestead Honey*



Two years ago my family packed up our Oregon homestead of 14 years, and moved to Northeast Missouri, where we are building a radical homestead on 10 acres of raw land. We are creating and cultivating organic gardens and planting food forests while building an off-grid, 350 square foot home.

The decision to move to Missouri and start a homestead from scratch came from a strong desire to live in close community with friends, to own a piece of land on which we can grow our own food and live in harmony with nature, and most importantly, to live simply and without debt, so we can spend more time as a family, doing what we love.

What I love is gardening, knitting, Waldorf-inspired homeschooling, musical theater, dance, good food, backpacking, and spending time with my husband and two little ones, ages 4 and 6.

# The Blog



Homestead Honey is a homestead lifestyle blog that captures the beauty and challenges of building and living on an off-grid homestead with young children.

I share stories, how-to's, and resources that inspire a more creative, abundant, and radical life. Regular features include Building a Tiny Home, Out the Front Door, and In the Garden. I also write about Waldorf-inspired homeschooling, whole foods, and off-grid homestead living. My writing has also been featured in the online magazines From Scratch and Rhythm of the Home, as well as guest posting on popular homesteading blogs.

My readers are homesteaders, people passionate about simple and sustainable living, and those wanting to take a leap toward their own homestead dream.

## Site Stats and Rates



- **Homestead Honey has a growing audience of engaged readers and an active presence on social media:**
- 82,793 Page Views per month (Averaged over 3 months)
- 20,629 Unique Visitors/month
- 1,685 Email Subscribers
- 18,671 Facebook Followers
- 666 Pinterest Followers

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### **RATES:**

125 x 125 pixel sidebar ads are offered at the following rates:

**ONE MONTH** – \$40

**THREE MONTHS** – \$80 (get one month free!)

**SIX MONTHS** – \$160 (get two months free!)

# Spotlight on Your Business



Homestead Honey's sponsorship program puts YOU, the small business owner, in the spotlight.

When you place a 125 x 125 px sidebar ad, we amplify your reach by highlighting your product or service in the following ways.

- Spotlight your business at the beginning of your ad run, with a short paragraph that describes your company and a link to your website or store.
- Should you desire, we will host an interview and giveaway of a product of your choice (after the first month's ad).
- We promote your company once per purchase month on each of our social media outlets: **Facebook, Google+, and Pinterest.**

Are you ready to Begin your sponsorship  
with Homestead Honey?

Contact [teri@homestead-honey.com](mailto:teri@homestead-honey.com)